



TREE CARE INDUSTRY established 1938

Association

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TREE CARE COMPANY AMONG FIRST IN U.S. TO BECOME ACCREDITED

Program helps consumers find high-quality tree care companies

Integrity Tree Service, Inc., a commercial and residential tree care company located in Scottsdale, Arizona has been accredited under a new Tree Care Company Accreditation program administered by the Tree Care Industry Association (TCIA) which has a membership of over 2,000 tree care companies and built on the threefold foundation of ethics, quality, and consumer confidence. Integrity Tree Service, Inc Is the first company in Arizona to become accredited.

The new program represents the only business practices and compliance audit process in the tree care industry. Under the process, businesses undergo extensive review of professional practices aimed at safeguarding consumers. The review includes:

- ▶ best business practices
- ▶ ethical business conduct
- ▶ formal training and certification of employees
- ▶ compliance with industry standards
- ▶ consumer satisfaction
- ▶ adherence to safety standards
- ▶ insurance coverage

TCIA Accreditation means Integrity Tree Service, Inc. adheres to all the accreditation standards and has undergone a rigorous application process. TCIA verified this by conducting an on-site audit of Integrity Tree Service, Inc's facilities and work sites.

TCIA Accreditation for Integrity Tree Service, Inc is in effect for a period of three years, with renewal check-ups required every year. The annual renewal ensures that the required number of certified arborists is still on staff, that the company is still properly insured and that the company has a good safety and consumer satisfaction rating. The company is re-accredited every three years.

According to TCIA president Cynthia Mills, "TCIA Accreditation provides consumers a way to find tree care companies that are trustworthy in their business and tree care practices. Our TCIA Accreditation program is the only one of its kind in America and will give consumers peace of mind."

The process of becoming accredited is no easy task, according to Integrity Tree Service, Inc. "The process is incredibly thorough. They left no stone unturned," states Mr. John Eisenhower. "We are pleased Integrity Tree Service, Inc has been recognized as one of the best tree care companies around."

Mills echoes that sentiment. "Integrity Tree Service, Inc has made a commitment to excellence in all facets of its business. I applaud their efforts."

For more information regarding Tree Care Industry Association, visit www.treecareindustry.org. For more information regarding the Accreditation program at TCIA or to obtain digital photos, contact Bob Rouse at (800) 733-5380 x117 or email rouse@treecareindustry.org.